



## **MEDIA RELEASE – For immediate release**

Stockholm, Sweden/Johannesburg, South Africa – August 22, 2018

### **JC RITCHIE TEES UP IN EUROPE AFTER SECOND WIN ON TOUR**

In the middle of August 2018 JC won the Sun Carnival City Challenge at Ebotse Links. He opened with a 64 and led from start to finish to claim his second victory on Tour.

The week after (this past weekend), at the Vodacom Origins (also on the Sunshine Tour), JC finished tied 3rd, one shot out of a play-off, and climbed to 198 in the Official World Golf Rankings.

It is indeed a great lead up to what now becomes JC's first non-co-sanctioned event on the European Tour as JC has been invited to play this week's D+D Real Czech Masters. JC's success has also led to him teeing it up later this fall at the Alfred Dunhill Links Championship which will be followed by the final stage for both the European Tour and Web.com Qualifying Schools.

JC Ritchie has signed a management agreement to become the first South African player to be represented by Sportyard.

JC comes from Standerton, Mpumalanga in South Africa and it was his father who introduced him to the game of golf at a very young age. He is a genuine and down-to-earth person who goes about his golf in a quietly confident manner. He is also an aggressive player who has shown maturity way beyond his years on Tour.

JC turned professional in 2014 and has 18 top 10 finishes to his name on Tour. 2017 was a breakthrough year for JC. He claimed his maiden victory at the Zimbabwe Open after shooting 64 in the final round to win. A consistent season was capped off by a 3rd place finish at both the Cape Town Open and the South African Open, ensuring that he finished the season in 3rd place overall on the Sunshine Tour Order of Merit.

Leedam Vercellino, Sportyard South Africa:

"We are thrilled to have JC join our team as our first talent coming out of South Africa. We look forward to a successful partnership and working with JC to create the best possible platform for him to achieve all that he is capable of."

JC Ritchie:

"I'm absolutely delighted to be part of the Sportyard Team. We share the same values and I'm extremely excited about what we can achieve together."

For any questions in regard to JC Ritchie, please email or phone Leedam Vercellino, manager Sportyard South Africa: +27 11 326 3065 | leedam.vercellino@sportyard.com

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Sportyard Aktiefbolag ([www.sportyard.com](http://www.sportyard.com)) is a boutique management agency based in Stockholm, Sweden. Sportyard represent ten professional golfers - with more than 30 combined victories on the World tours -, the Olympic Gold medalists Jenny Rissveds and Stina Nilsson, and other sports personalities.